

Texas Junior College  
Student Government Association



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Now Playing



Lead, Follow or  
Get Out of the Way  
**iLEAD**  
TJCSGA  
39th State Convention



2008



2009

MENU



# TJCSGA iLead Convention

April 2-5, 2009

## Thursday, April 2

3:00pm – 6:00pm	<b>TJCSGA REGISTRATION DESK OPEN</b>
Top of Escalator	
4:00pm – 6:00pm	<b>ICE BREAKERS WITH SKIP CHISUM</b>
Hill Country ABC	
4:30pm – 6:00pm	<b>RECEPTIONS</b>
Foot Hills 1	Advisor’s Reception
Hill Country D	President’s Reception (Local and Regional)
6:00pm – 8:00pm	<b>OPENING CEREMONY</b>
Texas Ballroom 1-4	Regional Unity Night
8:00pm – 9:30pm	<b>REGIONAL MEETINGS</b>
Hill Country AB	Region I
Hill Country D	Region II
Texas Ballroom 6	Region III
Texas Ballroom 5	Region IV
Hill Country C	Region V
Big Bend CD	Region VI
9:30pm - 10:30pm	<b>COMMITTEE MEETINGS</b>
Hill Country AB	Legislative Committee
Hill Country C	Constitution and Bylaws Committee
Hill Country D	Resolutions Committee
Big Bend ABCD	Awards Committee
9:30pm - 10:00pm	<b>T-SHIRT SWAP</b>

## Workshop III

12:00pm - 1:00pm

- How To Do Anything presented by Del Suggs*
- Here Comes Everybody! Incorporating Inclusion in Your Organization presented by Skip Chisum*
- Ba ba Black Sheep, How do you Lead? presented by Brandon Franke*

1	Did the workshop contain valuable information?	
2	Did you enjoy the workshop?	
4	What did you like best about this workshop?	
5	What did you like least about this workshop?	

## Workshop IV

10:00am - 11:00am

- Unleash Your Inner Beast presented by April Sessler*
- Great GroupThink: Applying Ethical Decision Making in Student Activities presented by Skip Chisum*
- Black Belt Leadership presented by John Graden*

1	Did the workshop contain valuable information?	
2	Did you enjoy the workshop?	
4	What did you like best about this workshop?	
5	What did you like least about this workshop?	

## Workshop V

11:00am - 12:00pm

- Unleash Your Inner Beast presented by April Sessler*
- Pardon Me, But Aren't You a Model? presented by Skip Chisum*
- How to Become a Powerful, Persuasive, and Fearless Speaker presented by John Graden*

1	Did the workshop contain valuable information?	
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Workshop I	Workshop II	Workshop III	Workshop IV	Workshop V
<b>i</b>	<b>L</b>	<b>E</b>	<b>A</b>	<b>D</b>



ing how to manage your time, there's big news: it's not about managing your time, but managing your attention. Come learn new ways to focus your attention and get the most out of NOW.

Texas Ballroom 7

*Ba ba Black Sheep, How do you Lead?*

*Presented by Brandon Franke*

Growing an effective team, a shepherd's way. Leadership skills from the second oldest profession in the world.

10:30am - 1:00pm

#### COMMITTEE MEETINGS

Big Bend ABCD

Awards Committee

11:00am - 12:00pm

#### WORKSHOP II

Texas Ballroom 5

*Recreating Your Organization*

*Presented by Del Suggs*

It seems like every organization-- no matter how dynamic-- eventually becomes stale. Successful leaders are able to reignite organizations and members, and inspire them to higher goals. This session will cover a number of immediate actions that can be implemented *today* to improve your organization, plus both short-term and long-term changes which will result in continuing improvements next month and next year. It includes some basic leadership skills, organizational structure, meeting management, concepts of goal setting, and outcome evaluation.

Texas Ballroom 6

*Planning Mow-Chicka-Mow-Mow Meetings*

*Presented by Skip Chisum*

Someone important once said, "The greatest hindrance to the advancement of western civilization is the committee meeting." WRONG! Meeting CAN BE informative, engaging, purposeful, motivating, and exciting. This program examines Location, Recreation, Presentation, and Motivation as ways to spice up the old and moldy. If you want to change the way you plan meetings, get ready to move civilization (and your groups) forward!

Texas Ballroom 7

*Ba ba Black Sheep, How do you Lead?*

*Presented by Brandon Franke*

Growing an effective team, a shepherd's way. Leadership skills from the second oldest profession in the world.

11:00am - 12:00pm

#### COMMITTEE MEETINGS

Hill Country B

Nominations Committee

writes a column for "Student Activities Journal," and regularly contributes to "The Student Affairs Blog" ([www.TheSABlog.org](http://www.TheSABlog.org)). As an educator: has taught at FSU in both the College of Education *and* the College of Music, and frequently does staff training at colleges and universities. He's been voted "Best Solo Artist" by the school members of the *Association for the Promotion of Campus Activities*, and is currently a finalist for "Campus Speaker of the Year". He was the third inductee into the *National Campus Entertainment Hall of Fame*, recognizing his career in the college market.

## TJCSGA iLead Entertainment

### The Crisis - Degy Entertainment - 732.263.1000



Originally from Pasadena, TX, *The Crisis* has stormed on the scene as one of the most eclectic and energetic bands of the South. Pure charisma and charm separate this band from the rest of a hungry pack of talent. It's a blast to dance and sing along with this band's cover songs, as well as their originals! Don't miss this energy packed 90s themed show on Thursday night!!

### Johnny Zavant - Everything but the Mime -

407.856.2412



Psychic of the Year 2017! For his unique and dynamic approach to mind reading, Jonny Z will be voted Psychic of the Year 2017. He specializes in making people from the audience the stars of the show, and cultivates abilities they didn't know they had. Psychic cockroaches, mind reading toasters, incredible feats of mental abilities, and now shooting paintball guns while blindfolded is par for the course during the mind reading show. Every mind is different, and so is every show! Jonny Z might be a punk rock mind reader, but he has way too much Barry Manilow in his iPod. He's a super nice guy

who treats everyone in the show with respect and loves meeting new people. If you see him, make sure to say hi. He'd love it! Come see his show Friday night followed by the Talent Show!!

### Coyote on Campus - Everything but the Mime -

407.856.2412



Coyote on Campus presents Mobile CD Booth, Make Your Own Music DVD, Big Chair Photos, Guitar Hero, Photo Buttons, Mouse Pads, Magnets, Mugs, and more! Check out these awesome novelties FREE at this convention, and see what this great group can offer you for your school's programming needs! Coyote on Campus will also DJ our Toga Party on Saturday night! Don't miss it!

In addition to advising SGA, Mr. Franke also is the advisor for Campus Crusade for Christ and is an assistant sponsor to the Blinn College Historical Association. In his personal time Mr. Franke is a Deacon at Parkway Baptist Church in College Station and is the Leader for the 3<sup>rd</sup> and 4<sup>th</sup> grade division of Truth and Training in his church's AWANA program.

Mr. Franke is an avid sports fan, coaching his three older children in different sports, baseball for Jacob and Dylan and soccer for Hannah. He and his wife welcomed their fourth child, Cooper Joel, into the world in December. No word yet on what sport Cooper will play. Mr. Franke hopes Cooper is leaning towards baseball.

## John Graden



John Graden is popular speaker, author and pioneering entrepreneur. An eighth-degree black belt, Graden is known worldwide as the teacher-of-teachers and master motivator.

## Richard Moore



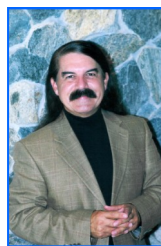
Richard Moore joined the staff of the Texas Community College Teachers Association in 1991, serving as Executive Director for the past eight years. In that time, he has helped position the organization as a leader in professional and leadership development for community colleges, as well as provide a crucial voice for two-year colleges before the Texas Legislature. Richard has spearheaded strategic alliances with state agencies, associations, vendors, and college leaders to engage faculty in the issues that will shape the profession's future. Richard studied philosophy and economics at the University of Texas at Austin, and theology at Southern Baptist Theological Seminary, in Louisville, Kentucky.

## April Sessler



April Sessler served as Amarillo College's Director of Student Activities for over 20 years. During this time, she was extremely active in TJCSGA, serving on the Executive Board 17 times, and serving as State Advisor twice. April has presented leadership workshops all over the state, and she has led leadership training for hundreds of students. She currently serves as the Associate Dean of Enrollment Management at Amarillo College.

## Del Suggs



Del Suggs is one of the most popular speakers on college campuses across America, captivating students with his programs on personal and organizational leadership. By his own admission, Suggs is striving to be a "Renaissance Man." He dislikes choosing-- he intends to do it all. In music: he's an *ASCAP* award-winning songwriter with five albums, and voting member of *The Recording Academy* (The Grammy Awards). In academia: Del received his *Master's* degree in Instructional Design and Development from Florida State University, and studied with Dr. Robert Gagne and Dr. Leslie Briggs, peers of Dr. B. F. Skinner. As a leader: he is Past President of the *Tallahassee Museum* (top ranked by the *AAM*), and was named "Trustee of the Year" by the *Florida Association of Museums*. As an author: Del is one of the most published authors in the field of Student Activities,

Hill Country C

Constitution and Bylaws Committee

Hill Country D

Resolutions Committee

12:00pm - 1:00pm

### WORKSHOP III

Texas Ballroom 5

*How To Do Anything*

*Presented by Del Suggs*

What do you want to do? Be SGA President? Be President of the United States? Fly a plane? Be a movie star? Teach? Travel? This session will give you the tools to reach your goals. Success is a matter of goal setting and developing a plan of action. Achieving your goals is really pretty simple...whether they are basic or lofty, material or spiritual. First you have to set a goal, then develop a strategy to accomplish it. But, of course, you have to stay motivated. This session is all about achievement!

Texas Ballroom 6

*Here Comes Everybody! Incorporating Inclusion in Your Organization*

*Presented by Skip Chisum*

Whether you're a college student leader or a corporate executive, honing your communication, leadership, non-verbal and interpersonal skills is imperative. This session examines personal ideas, languages and stereotypes that are harmful (and bad for business) in your world of work.

Texas Ballroom 7

*Ba ba Black Sheep, How do you Lead?*

*Presented by Brandon Franke*

Growing an effective team, a shepherd's way. Leadership skills from the second oldest profession in the world.

12:45pm

### CAMPAIGN SETUP

Texas Ballroom 1-4

1:00pm - 3:30pm

### GENERAL ASSEMBLY II

Texas Ballroom 1-4

Richard Moore, Keynote Speaker

3:30pm - 5:00pm

### REGIONAL MEETINGS

Hill Country AB

Region I

Texas Ballroom 7

Region II

Texas Ballroom 6

Region III

Texas Ballroom 5            Region IV  
Hill Country D            Region V  
Hill Country C            Region VI

3:30pm - 10:00pm            **COMMITTEE MEETING**  
Big Bend ABC            Awards Committee

5:00pm - 9:00pm            **DINNER ON YOUR OWN**

9:00pm - 12:00am            **EVENING ENTERTAINMENT “iGOT TALENT”**  
Texas Ballroom 5-7            Featuring Mentalist Johnny Zavant and Annual Talent Show

## Saturday, April 4

8:00am - 10:00am            **GENERAL ASSEMBLY III**  
Texas Ballroom 1-4            Skits and Speeches will be performed

10:00am - 4:00pm            **COMMITTEE MEETING**  
Big Bend ABC            Awards Committee

10:00am - 12:00pm            **ADVISOR MEETING**  
Hill Country AB

10:00am - 11:00am            **WORKSHOP IV**  
Texas Ballroom 5            *Unleash Your Inner Beast*  
*Presented by April Sessler*

What type of beast are you? What about your friends? Your colleagues? Your teammates? Understanding the different aspects of your personalities and leadership styles can make all the difference when it comes to leading effective student organizations. This workshop will help you identify your strengths, desires, quirks, and weaknesses, and how to understand and appreciate these traits in others!

## Sunday, April 5

8:00am - 11:00am            **GENERAL ASSEMBLY V**  
State Capitol - House of Representatives

11:00am - 1:00pm            **NEW OFFICER ORIENTATION**  
Padre Island Meeting Room

# TJCSGA iLead Speakers



## Skip Chisum and SOULFUEL

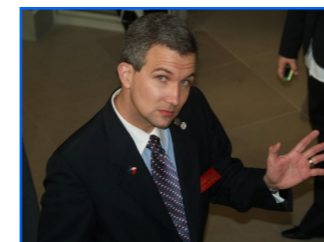
With almost 20 years under his belt in higher education and student affairs, Skip Chisum decided to create **SOULFUEL** to share what he’s learned with college student groups, youth groups, and other organizations.

His student affairs background includes experience in International Student Affairs, Student Activities, Student Organizations, Student Unions, Leadership Development, Orientation, Diversity and Multicultural Programs, Commuter Programs and Greek Life.

Skip received his MS in Counselor Education/Student Personnel Administration from Emporia State University in 1991.

He belongs to the Association for the Promotion of Campus Activities (APCA), the North American Interfraternity Conference (NIC), the Texas Association of College and University Student Personnel Administrators (TACUSPA), and is a member of Tau Kappa Epsilon.

Skip currently serves as Director of the Jack B. Kelley Student Center and the CORE (Campus Organizations, Resources and Entertainment) Center at West Texas A&M University.



## Brandon Franke

Brandon Franke currently serves as Assistant Division Chair for the Social Sciences of Blinn College on the Bryan campus. He has served as Blinn’s SGA advisor for the past ten years. During that time he has served twice as Region Advisor-Elect and Region Advisor for Region IV, he will start his third term as Region Advisor-Elect at convention. He has also served in the positions of State Advisor-Elect and State Advisor of TJCSGA. As Advisor-Elect he rebuilt the TJCSGA website to make it more

efficient and provided an individual website for each region. He has won the Region IV Advisor of the Year four times in the past 6 years, when he refused to allow his name to be used this year for the award he was nominated by TSTC Waco and won it. He has never won the Advisor of the Year Award named after his father. He was granted the position of TJCSGA Webmaster in 2004, a position he still holds today.

12:00pm - 4:00pm	<b>LUNCH ON YOUR OWN</b>	Texas Ballroom 6	<i>Great GroupThink: Applying Ethical Decision Making in Student Activities</i> <i>Presented by Skip Chisum</i>
2:00pm - 4:00pm	<b>COMMITTEE MEETINGS</b>		We all know that involvement in student activities can be one of the most rewarding experiences you'll ever have in college, but it only takes one bad ethical decision to bring it to a screeching halt. Discover ways you can avoid costly mistakes as a student leader by giving yourself an Ethical Reality Check.
Hill Country B	Legislative Committee		
Hill Country C	Constitution and Bylaws Committee		
Hill Country D	Resolutions Committee	Texas Ballroom 7	<i>Black Belt Leadership</i>
Hill Country A	Judicial Committee		<i>Presented by John Graden</i>
4:00pm - 4:15pm	<b>CAMPAIGN SETUP</b>		This fascinating workshop will shave years, maybe decades off of the learning curve for you reach personal and professional success. World Champion Kickboxer John Graden shares the unique martial arts based success strategies that he used to lead the martial arts industry from the stone age into the modern and generating over \$30 million in a decade. This is a real world story with no theory or speculation. John Graden only teaches what has worked for him.
Texas Ballroom 5-6			
4:15pm - 4:45pm	<b>CAMPAIGN</b>	11:00am - 12:00pm	<b>WORKSHOP V</b>
Texas Ballroom 5-6		Texas Ballroom 5	<i>Unleash Your Inner Beast</i>
4:45pm - 5:00pm	<b>CAMPAIGN CLEAN UP</b>		<i>Presented by April Sessler</i>
Texas Ballroom 5-6			What type of beast are you? What about your friends? Your colleagues? Your teammates? Understanding the different aspects of your personalities and leadership styles can make all the difference when it comes to leading effective student organizations. This workshop will help you identify your strengths, desires, quirks, and weaknesses, and how to understand and appreciate these traits in others!
6:00pm - 8:00pm	<b>GENERAL ASSEMBLY IV</b>	Texas Ballroom 6	<i>Pardon Me, But Aren't You a Model? Promoting Student Engagement Through Role Modeling</i>
Texas Ballroom 1-4	John Graden, Keynote Speaker		<i>Presented by Skip Chisum</i>
	Presentation of Awards		The new buzzword is "student engagement", but what does it really mean? If your organization is struggling with student engagement and campus involvement, this session is for you! We'll discuss the Top Ten Ways to Get Involved on Campus, as well as ways you can model student engagement to others on your campus.
8:00pm - 10:00pm	<b>REGIONAL MEETINGS</b>	Texas Ballroom 7	<i>How to Become a Powerful, Persuasive, and Fearless Speaker</i>
Hill Country AB	Region I		<i>Presented by John Graden</i>
Texas Ballroom 7	Region II		This is not your average public speaking workshop. If you want to attract high quality people and opportunities into your life, this class will jump-start that process. John Graden went from being a terribly shy child to being a popular speaker and media personality. This will be an active, exciting and fun class that will boost your confidence in front of a group or one-on-one.
Texas Ballroom 6	Region III		
Texas Ballroom 5	Region IV		
Hill Country D	Region V		
Hill Country C	Region VI		
10:00pm - 1:00am	<b>EVENING ENTERTAINMENT "iTOGA"</b>		
Texas Ballroom 1-4	Annual Toga Party		
TBA	Beach Volleyball		